



Alzheimer's Disease Survey: Summary of Key Findings

Between July 25 and August 21 2018, The Harris Poll conducted the world's largest global survey about Alzheimer's Disease published to date, on behalf of Novartis, Amgen and Banner Alzheimer's Institute and in association with Alzheimer's Disease International. The survey was conducted among 10,095 adults 18+ living in Argentina, Canada, China, France, Germany, Italy, Japan, Spain, UK and the US. Figures by age, gender, income, education, race/ethnicity (US and Canada only), region, size of household, marital status, and employment status were weighted where necessary to bring them into line with their actual proportions in the population.

Summary of key findings

Adults have hope for a cure for Alzheimer's despite feeling resources for research and progress in finding treatments are lacking.

- Three in five adults (60%) feel it is likely a cure for Alzheimer's will be developed in their lifetime
- Most adults (81%) are hopeful about the advances in Alzheimer's research
- And, nearly three-quarters (74%) feel there has not been enough progress in finding treatments for Alzheimer's

Most people feel they could develop Alzheimer's and concern is widespread.

- More than three in five (62%) are worried they may develop Alzheimer's in their lifetime
- And, approximately a third of adults (30%) have thought about their potential risk for developing Alzheimer's

There is a desire among adults to understand their risk for developing Alzheimer's – especially if there was a way to prevent or delay onset.

- Most adults (80%) want to know their potential risk for developing Alzheimer's
- Nearly eight in ten (78%) say they would be willing to get tested if there was a genetic test available that could tell them their potential risk for developing the disease in their lifetime
- The proportion of those willing to get tested increases to 85% when adults were asked about their willingness to get tested if there was a treatment available to prevent or delay the onset of Alzheimer's

The vast majority of adults believe medical research is the solution to stopping diseases but don't know how to get involved.

- More than nine in ten adults (91%) believe the solution to tackling diseases lies in medical research
- And, a majority (79%) would be willing to participate in medical research specifically about Alzheimer's
- But, three in four (75%) say they have no idea how to get involved with medical research and 70% say it is difficult to find out about the latest developments in medical research



Data Tables

Base: All Qualified Respondents

How much do you agree or disagree with the following statements regarding medical research?

SUMMARY TABLE OF STRONGLY / SOMEWHAT AGREE

Base	n=10,095
The solution to tackling diseases lies in medical research	91%
I have no idea how to get involved in medical research	75%
It's difficult to find out about the latest developments in medical research	70%
Life's too short to get involved in medical research	24%
I don't understand the need for medical research among people	21%

Base: All Qualified Respondents

How worried are you that you may develop the following diseases in your lifetime?

SUMMARY TABLE OF VERY / SOMEWHAT WORRIED

Base	n=10,095
Cancer	72%
Heart attack or heart disease	65%
Alzheimer's disease	62%
Arthritis	53%
Diabetes	50%

Base: All Qualified Respondents

Have you thought about your potential risk of developing any of the following diseases? Please select all that apply.

Base	n=10,095
Cancer	49%
Heart attack or heart disease	40%
Diabetes	31%
Alzheimer's disease	30%
Arthritis	23%
None	27%



Base: All Qualified Respondents

If there was a genetic test available that could tell you your potential risk of developing any of the following diseases in your lifetime, how willing would you be to get tested?

SUMMARY TABLE OF VERY / SOMEWHAT WILLING

Base	n=10,095
Cancer	83%
Heart attack or heart disease	81%
Alzheimer's disease	78%
Diabetes	78%
Arthritis	73%

Base: All Qualified Respondents

If there was a treatment to prevent or delay the onset of the following, how willing would you be to get a genetic test that would tell you your potential risk of developing each disease?

SUMMARY TABLE OF VERY / SOMEWHAT WILLING

Base	n=10,095
Cancer	87%
Heart attack or heart disease	85%
Alzheimer's disease	85%
Diabetes	82%
Arthritis	80%

Base: All Qualified Respondents

How much do you agree or disagree with the following statements about developing Alzheimer's disease?

SUMMARY TABLE OF STRONGLY / SOMEWHAT AGREE

Base	n=10,095
If I knew that I was going to develop Alzheimer's disease in the future, I would do anything I could to delay or prevent it	90%
I want to know my potential risk of developing Alzheimer's disease	80%
I wish my family members could take a test to understand their potential risk of developing Alzheimer's disease	79%
If a person is aware of their potential risk of developing Alzheimer's disease it could help them slow the progression of the disease	78%
A person's potential risk for developing Alzheimer's disease can be lowered by making lifestyle changes	72%
There is nothing you can do to delay or prevent Alzheimer's disease	36%



Base: All Qualified Respondents

How much do you agree or disagree with the following statements about developing Alzheimer's disease?

SUMMARY TABLE OF STRONGLY / SOMEWHAT AGREE

Base	n=10,095
I don't think that society understands the impact Alzheimer's disease has on those with the disease and their families	82%
I am hopeful about the advances in Alzheimer's research	81%
Alzheimer's disease research does not get the resources it deserves	79%
There hasn't been enough progress in finding treatments for Alzheimer's disease	74%
There is a stigma attached to Alzheimer's disease, people feel uncomfortable talking about it	70%
I think it is likely a cure for Alzheimer's disease will be developed in my lifetime	60%
There is a lot of support available for those who have Alzheimer's disease	50%
There is a lot of support available for those who care for someone who has Alzheimer's disease	47%

Base: All Qualified Respondents

How willing would you be to participate in medical research specifically about Alzheimer's disease?

Base	n=10,095
VERY / SOMEWHAT WILLING (NET)	79%
Very willing	27%
Somewhat willing	52%
NOT VERY / NOT AT ALL WILLING (NET)	21%
Not very willing	16%
Not at all willing	5%