PSORIASIS: AN INCURABLE CHRONIC SKIN DISEASE

MORE THAN PEOPLE ARE AFFECTED WORLDWIDE

THICK. **RED SKIN**

MOST COMMON

SYMPTOMS¹²







ΡΔΙΝ

COMORBIDITIES 5, 13, 14

Comorbidities are diseases or conditions that occur simultaneously.



HEART DISEASE

NOVARTIS PHARMACEUTICALS PS0PR002/0714

Nearly 3% of the world's population is living with psoriasis². More than 1/3 of patients with plaque psoriasis suffer from its moderate-to-severe form¹⁵.

EFFECTS ON QUALITY OF LIFE^{**}

The effect of psoriasis on patients' quality of life is similar to diseases such as cancer (lymphoma), heart attack, arthritis, type 2 diabetes and depression. A number of international studies also demonstrate that people with more severe forms of psoriasis have a significantly reduced life expectancy.



TREATMENT FAILURE^{3, 6-10}



Up to 50% of people with

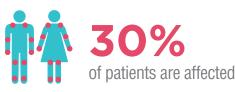
moderate-to-severe plaque psoriasis report dissatisfaction with existing treatments, indicating the need for new efficacious therapies that act

faster and longer to relieve pain, itching and other symptoms.





PSORIATIC ARTHRITIS¹¹



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