

Partnering for impact: addressing the burden of noncommunicable diseases in low-income countries

Novartis Access side event to the 2016 World Health Assembly

WEDNESDAY, MAY 25 (GENEVA, SWITZERLAND)

<i>Time</i>	<i>Session</i>	<i>Speakers</i>
The event will be moderated by Dr. John Gordon Harold, Chair World Heart Federation Partner's Council and Board Member of the World Heart Federation		
17:30 – 17:40	Introduction	<ul style="list-style-type: none"> • Dr. Garry Conille, Under Secretary General, International Federation of Red Cross and Red Crescent Societies
17:40 – 18:10	Moderated panel discussion 1) Novartis Access in Kenya: Scaling up for impact in our first country	Panelists <ul style="list-style-type: none"> • Dr. Cyprian Kamau, Head of Health Services at the Christian Health Association of Kenya • Jacinta Mutegi, National Executive Secretary, Catholic Health Commission of Kenya, Kenya Conference of Catholic Bishops • Sylvia Khamati, Head Health, Kenyan Red Cross • Dr. Jonathan Kiliko, Head Customer Service Mission for Essential Drugs & Supplies
18:10 - 19:00	Moderated panel discussion 2) Tackling the NCD challenge: Partnering for a robust and integrated continuum of care	Panelists <ul style="list-style-type: none"> • Dr. Esperanza Martinez, Head of the Health Unit, International Committee of the Red Cross and Red Crescent Societies • Johanna Ralston - CEO, World Heart Federation • Professor Richard Laing, Boston University • Dr. Harald Nusser, Global Head Novartis Access
19:00 - 19:10	Closing remarks	Dr. John Gordon Harold
19:10 – 20:00	Reception	

Meeting objectives

- Following the launch of Novartis Access in September 2015 and our first stakeholder event in November 2015, this WHA side event is part of an ongoing dialogue with key stakeholders that have a specific interest in and are important for the success of Novartis Access.
- We hope to discuss how innovative partnerships can help expand access to affordable NCD medicines for populations at the base of the pyramid – from disease awareness to screening, diagnosis and treatment, through to supply chain integrity.
- We also hope to exchange key practical insights as we scale up Novartis Access to deliver a measurable impact for patients. Participants will have the opportunity to hear first-hand from Kenya where we are currently implementing the program, and to discover early work on a social impact measurement framework for Novartis Access.

Event participants

The following organizations have been invited: NGOs, global health organizations, health representatives/attaches of embassies and missions in Geneva, academia, peer companies, NCD patient groups and advocacy organizations, media.

Novartis Access: Tackling NCDs for long-term change

In September 2015, Novartis launched Novartis Access, a portfolio of products to bring affordable NCD medicines to patients in LMICs. The program focuses on affordability and availability of 15 on- and off-patent medicines addressing the main NCD types – cardiovascular diseases, diabetes, respiratory diseases, and breast cancer. The portfolio is offered as a basket at a price of USD 1 per treatment per month to governments and other public-sector customers.

The products included in the Novartis Access portfolio have been selected based on the World Health Organization's Model List of Essential Medicines and are among the most commonly prescribed medicines.

We are partnering with governments and NGOs to distribute these medicines on the ground and to raise awareness and strengthen healthcare system capabilities in key NCDs, including training on diagnosis and treatment.

Novartis Access launched in Kenya and Ethiopia in 2015. Insights from these markets will inform a wider roll-out to 30 low and lower middle income countries in the coming years.

Biographies

Dr. Garry Conille

Under Secretary General, International Federation of Red Cross and Red Crescent Societies

Dr. Garry Conille is the Under Secretary General, Programs and Operations of the International Federation of Red Cross and Red Crescent Societies (IFRC), the world's largest humanitarian network. Dr. Conille has served in this position, since October 2015.

Dr. Conille is a former Prime Minister of Haiti and was previously Director of the Africa Regional Office of the UN Office for Project Services (UNOPS). His extensive experience in the development sector includes

15 years in the UN system, among other functions, as the head of UNDP's Millennium Development Goals (MDG) support unit; and as UN Resident and Humanitarian Coordinator in Niger. In the wake of Haiti's 2010 earthquake, Dr. Conille was Chief of Staff to former US President Bill Clinton in his role as Special Envoy for Haiti, where he helped coordinate Haiti's reconstruction efforts.

He has a Doctorate of Medicine from the Faculty of Medicine and Pharmacy of the State University of Haiti and a Master of Public Health from the University of North Carolina at Chapel Hill. Dr Conille is married with twin daughters.



Dr. John Gordon Harold

Chair World Heart Federation Partner's Council and Board Member of the World Heart Federation

Dr. John Gordon Harold currently serves as the Partners Council Chair of the World Heart Federation (WHF) and is a member of the WHF Board of Directors.

He has served as a past President of American College of Cardiology. He is a past chief of staff of Cedars-Sinai Medical Center in Los Angeles and is Professor of Medicine at the Cedars-Sinai Heart Institute and David Geffen School of Medicine at UCLA.

Dr. Harold served on the board of directors of the Los Angeles affiliate of the American Heart Association (AHA) where he was also a past president and was awarded the AHA Passion of the Heart Award in 2007. Dr. Harold is a Trustee of the American Board of Internal Medicine Foundation. He has been honored with the master designation from both the American College of Cardiology and the American College of Physicians.

Dr. Harold holds honorary fellowship from the Royal College of Physicians of Ireland and the Cardiological Society of India.



Dr. Cyprian Kamau

Head of Health Services at CHAK

Dr. Cyprian Kamau currently serves as the Head of Health Services at the Christian Health Association of Kenya (CHAK). CHAK is a national membership organization of the health facilities, community based health programs and churches of the protestant churches in Kenya.

As an organization, CHAK health facilities provide about 18% of all health services in Kenya. CHAK runs programs in noncommunicable diseases (Diabetes, Hypertension, COPDs, Low vision and disabilities) in collaboration with the MOH throughout her health facilities and community network, in addition to other programs in RMNCH/FP/ HIV and AIDS prevention, care and treatment, Malaria, TB , Medical training amongst others.

Previously Dr. Kamau headed the Medical and occupational health divisions in the manufacturing and aviation industry for 10 years where the burden of noncommunicable diseases was prevalent. Before that he also served as project lead, deputy director and technical advisor to RMNCH/FP, HIV and AIDS and Malaria programs in Kenya for more than 10 years.



Sylvia Khamati

Head of Health and Social Services, Kenya Red Cross Society

Sylvia Khamati has over 10 years of experience in planning and management of public health programs. Currently she is the Head of Health and Social service at the Kenya Red Cross Society, charged with providing overall technical oversight and supporting the organization in the area of public health, gender and diversity and nutrition.

Before joining the Kenya Red Cross Society, she worked with the International Federation of the Red Cross/Red Crescent in Nairobi as a Senior Program Officer where she provided technical support to 14 countries in East Africa, Horn of Africa and Indian Ocean Islands in humanitarian and developmental work.

Sylvia has a basic degree in Public Health from the Moi University, a Masters Degree in Public Health from Moi University and a Masters Degree in Strategic Management from Lancaster University in the UK.



Dr. Jonathan Kiliko

Head Customer Service, MEDS

Dr. Jonathan Kiliko has over 25 years of experience in senior management in medical supply chain, with a keen eye on marketing and strategic management. As the Head of Customer Services at MEDS, he oversees the customer services, special projects, capacity building/training, public relations, marketing, and communications functions. He is also charged with developing customer service standards and ensuring that they are adhered to in line with the Strategic Plan and organizational objectives.



Jonathan obtained a Bachelor of Education degree, in Economics and Business Administration, from Kenyatta University, Kenya. He has Masters in Business Administration (University of Nairobi, Kenya) and a PhD in Business Administration, specializing in Strategic Management from the University of Nairobi in Kenya.

Jacinta Mutegi

National Executive Secretary, Catholic Health Commission of Kenya, KCCB

Jacinta K. Mutegi currently serves as the National Executive Secretary for the Kenya Conference of Catholic Bishops - Catholic Health Commission of Kenya. In this role she leads the coordination of the Catholic Church health network in Kenya, overseeing strategic partnerships, lobbying and advocacy, representation, network coordination and capacity building of Catholic Church health services. The Catholic Church Health Network is the second largest in Kenya after the government.

Ms. Mutegi earlier served as the Health Systems Strengthening Officer for the same institution. Previous to her roles KCCB, Ms Mutegi worked as the Clinical Trials Site Coordinator at the KEMRI/Wellcome Trust Research Program, as well as the holding various positions in population and health at WWF and at the International Centre for Reproductive Health.

Jacinta Mutegi has extensive regional experience in population and health and holds an Executive Masters in Organizational Development from the United States International University, as well as an Masters of Arts in Project Planning and Management from University of Nairobi, and Bachelors degree in Environmental Studies from Kenyatta University.



Professor Richard Laing

Boston University

Originally trained as a medical doctor, Richard Laing worked for the Ministry of Health in Zimbabwe for over 18 years, during which time he undertook postgraduate Masters and Doctoral studies on Community Health for Developing Countries and on Comparative Health Systems & Policy Analysis. After receiving his degrees, he spent 13 years working for Management Sciences for Health (MSH) and establishing the International Network for the Rational Use of Drugs. Following his work with MSH, Dr. Laing taught international public health at the Boston University School of Public Health (BUSPH) before joining the WHO as a medical officer.



At the WHO, he was responsible for editing the Essential Drugs Monitor and for leading the team responsible for Medicines Evidence and Information for Policy. He was one of the authors of the Priority Medicines for Europe and the World report 2004 (and the update in 2013), and of the report From Access to Adherence: The Challenges of Anti-Retroviral Treatment. He has been engaged in working on measurement of medicines pricing and availability as part of the joint WHO/HAI project on medicine prices. Working with IMS Health, he has reported on the impact of the global recession on the pharmaceutical sector. Recently he has published research on the availability and price of chronic disease medicines. He was also the editor for the third edition of the World Medicines Situation Report. Dr. Laing has rejoined the faculty at BUSPH and will be teaching on pharmaceutical topics within the Pharmaceuticals Program.

In addition to his BUSPH post, he holds a faculty appointment at the University of Western Cape in South Africa where he teaches short and distance learning courses related to pharmaceuticals access. His research activities relate to global access to insulin, development of core and composite indicators for pharmaceutical systems and evaluation of pharmaceutical company access programs.

Dr. Esperanza Martinez

Head of the Health Unit, International Federation of Red Cross and Red Crescent Societies

Dr. Esperanza Martinez is the Head of Health for the International Committee of the Red Cross (ICRC). She is a medical doctor and general surgeon, specialised in Integrative Medicine, International Public Health and Health Management. Prior to re-joining the ICRC in November 2015, she worked for the private sector, UN agencies, government bodies and NGOs. Her experience includes over ten years of field work in conflict-affected contexts.



Dr. Martinez oversees ICRC's humanitarian assistance in the health domain in more than 60 countries. The programs include: First Aid and Pre-Hospital Care, Primary Healthcare, Healthcare in Detention, Hospital Medical Services, Physical Rehabilitation and Mental Health and Psychosocial support. She is responsible for overseeing the implementation of ICRC's Health Strategy 2014-2018, which focuses on an integrated and comprehensive public health approach, aimed at providing healthcare services to populations affected by conflict and other situations of violence.

Dr. Harald Nusser

Global Head, Novartis Access

Harald Nusser, Ph.D., MBA, is Global Head, Novartis Access. He assumed this position in June 2015.

Dr. Nusser started his career at Schering AG in 2000 as a mathematician in the global R&D function. Having worked in both exploratory research as well as clinical research, he held positions of increasing responsibility between 2004 and 2010 in Corporate Strategy and Strategic Planning in both Schering AG and as of 2006 in Bayer.

As Head of Portfolio Management, he managed the Holistic R&D Portfolio Review for Bayer Pharma and the annual Strategic Planning Process for Bayer HealthCare, led restructuring activities and became Managing Director for Bayer spol. s r.o. in Slovakia in 2010. Starting in 2012, Dr. Nusser led the Bayer HealthCare business (comprising Animal Health, Radiology, Diabetes Care, OTC and Pharmaceuticals) in Sub-Saharan Africa, Uruguay, Paraguay, Bolivia, Peru, Laos, Myanmar and Cambodia before joining Sandoz International in June 2015 as Global Head, Novartis Access.

Dr. Nusser is a member of the Novartis Access to Medicines Committee. He graduated with a Ph.D. in mathematics from the Free University of Berlin in 1998 and with a MBA from the University of Bradford, UK in 2003.



Johanna Ralston

CEO, World Heart Federation

Joanna Ralston has been CEO of the World Heart Federation since February 2011. Her work has focused on elevating CVD on the global agenda through advocacy, including the UN High Level Meeting on NCDs in 2011 and inclusion of CVD and other NCDs in the Sustainable Development Goals that were adopted in 2015. Other areas of priority include CVD roadmaps to drive national action on the WHO Global Action Plan for NCDs 2013-2020, the launch of RHD Action to prioritize rheumatic heart disease on national agendas, the founding and continued growth of NCD Alliance to strengthen the role of WHF members across the global in driving the NCD agenda, and expansion of World Heart Day to engage policymakers and the public.



Prior to joining WHF Johanna was Vice President, Global Strategies at the American Cancer Society (ACS). She joined the ACS in 1999 as its first ever director of international development and built capacity building and advocacy programs for cancer and tobacco control organizations in low and middle income countries, including ACS University, global tobacco control and workplace initiatives, International Relay for Life, and partnerships in more than 80 countries. Johanna was also in charge of global cancer advocacy including strategic outreach to the UN and partnership with WHO and the noncommunicable Disease (NCD) Alliance of which the World Heart Federation is a founding member. Johanna is a citizen of US and Sweden and has studied public health and business at Harvard Business School and the School of Public Health.